

INFORMATION REGARDING MS ELENA PISONERO

➤ **General information**

Surname: Pisonero

First name: Elena

Nationality: Spanish

Date of birth: 17 January 1963

Number of Lagardère SCA shares held: 0

➤ **References and professional activities**

Having graduated in Economics from the *Universidad Autonoma de Madrid*, Ms Elena Pisonero began her career in 1987 as an analyst at Siemens. After a brief stint at Ernst & Young, she became an economic analyst at the Spanish think tank *Instituto de Estudios Economicos* in 1990. She then became head of the economic council of the Spanish *Partido Popular* in 1992, which came to power in 1996. Ms. Pisonero then joined the office of the Spanish Vice-President for two years before becoming Secretary of State for Trade, Tourism and SMEs. In 2000, she became a Member of the Spanish Parliament and a few months later was appointed Spanish Ambassador and chief of the Permanent Representation of Spain before the OECD in Paris. In 2005, Ms. Pisonero joined the private sector by joining KPMG in Madrid as Senior Advisor in charge of public affairs and then Partner in charge of strategy, where she practised for seven years. In 2012, she became the Chairman of the Board of Directors of Hispasat, a major satellite operator on the Iberian Peninsula and the third operator in Latin America - a position she left in October 2019 to found Taldig, a company specialising in strategy consulting.

In the course of her career, Ms. Pisonero continued her training by obtaining various diplomas and certificates from the universities of Stanford, Esad, Harvard Business School, Columbia Business School, INSEAD, NYU Stern School of Business, IMD Business School and MIT Sloan Executive Education.

➤ **Positions and offices currently held:**

In France

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Overseas

- Chair of Taldig
- Director of Solaria Energia y Medio Ambiente (listed on *Bolsas y Mercados Espanoles*)
- Director of the Bruegel think tank
- Member of the scientific council of the Elcano Royal Institute think tank
- Member of the UNICEF Spain Advisory Committee

➤ **Other offices held in the last five years:**

- Non-executive Chair of Hisdesat
- Chairman of the Board of Directors of Hispasat
- Non-executive Director of PRISA
- Chairman of the Board of Directors of RocaSalvatella

