

ENRICO LETTA

After nearly 20 years in Italian and European politics, in 2015 I decided to change direction by joining the Paris School of International Affairs at Sciences Po Paris, taking on the role of Dean, a post I have remained in until the present day. I have also since been elected president of APSIA, the Association of Professional Schools of International Affairs, based in Washington DC. As my passion has always been the construction of Europe and the values on which it is based, I devote part of my time to this theme as President of the Jacques Delors Institute, based in Paris.

I have always looked at the Lagardère Group businesses with the greatest of respect and interest – especially its impact on the world of French and European culture. I believe that the brands in question supported by present and past experience play a decisive role in skills improvement in French and European society and in the awareness of the crucial role played by information within our systems.

Transformed by the digital revolutions that have taken place and will develop further in the future, I believe that our society must consolidate its roots based on fundamental values, where the role played by culture will be, and must be, of central importance. This is why I see the activities of the Lagardère Group as having a unique potential in the future, and for which a more conscious appreciation of this global mission may support the already immense professional and cultural resources within the Group.

In addition to this key role of the cultural mission of the Group's brands, I pay great attention to developments in the world of information, its digital transformation, its accountability and its ability to respect the new paradigms of human technological rights that are rapidly taking shape, especially in Europe. In all these areas, I am convinced that the Group can increasingly become a global reference, both in France and the European Union.